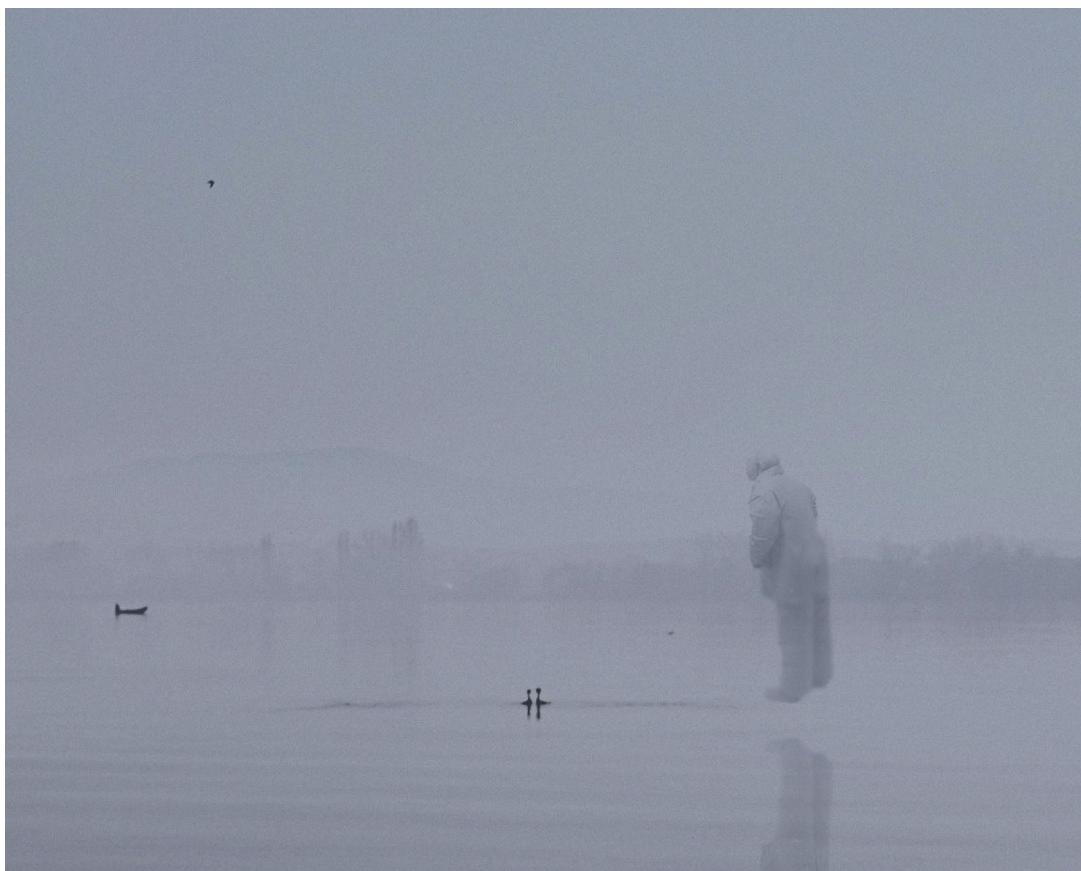


PALIMPSEST Project

[*Newsletter*]

Vol.6 [November 2019]



University
of Ioannina



University
of Bari Aldo Moro



Region
of Epirus



Province
of Lecce



Municipality
of Ioannina

About PALIMPSEST

Our project will develop an interactive, open-air museum experience in urban spaces. PALIMPSEST aims to restore lost layers of the city's past, and thus, revitalize urban spaces and attract high quality tourism.

The project attempts to discuss the urban palimpsest as it is constructed by oral history and revived by art and culture as an open and progressive process, which involves many actors and takes place at the urban public space, configuring a new collective and participatory way to address culture and incite artistic creation.

PALIMPSEST addresses the common challenge of promoting tourism in less-developed areas, by animating the urban public space and recuperating cultural heritage assets through bottom-up, participatory procedures and artistic interventions that as a result create new cultural assets. It does so by developing an in-situ, localized archive of story-telling assets, which leads to an interactive, immaterial, open-air Museum experience in the urban space of the city, with the involvement of artists selected through an art competition.

PALIMPEST aims to transform the urban public space's experience to a museistic, story-telling, interactive, thematic condition, which will revive the city and attract high quality tourism and at the same time it aspires to test in practice the way digital technologies affect and distort typical dipoles such as the author-audience, but also categories and typologies such as the museum and invite us to rethink their structure and characteristics.



Name PALIMPSEST Project Info-Day

Place Ioannina, Greece

Date 10.11.2019

The PALIMPSEST Team is very happy and proud with the outcome and the public's response to the Project's Info-day!

On the stage of the Cultural Center of the Municipality of Ioannina, students from four Primary Schools (1st and 2nd Experimental, 7th and 26th) and two High Schools (2nd and 3rd) presented dramatized texts based on the stories collected from their grandparents, relatives and older people in reference to their place, the City of Ioannina and their near villages. In stories of the past, different generations meet and interact.

This meeting is essentially the "yeast" for our transnational project, which was presented in the hall "B. Pyrsinellas", in the Cultural Center of the Municipality of Ioannina. In the presentation of the project during the Info-day it was highlighted that the project seeks to re-integrate cultural heritage elements into the city using digital technologies and to develop an interactive, open-air museum experience in public spaces.

"In the city of Ioannina, there is a lot of information from the past, lost layers that we thought were permanently erased. Fortunately, we can recover them with the help of the older ones who collaborate with the younger ones, "said Polyxeni Mantzou (Prof. DUTH), communications manager of the project.

The first stage of the program was the collection of stories, with the processing of the material being undertaken by an interdisciplinary team. According to Xenophon Bitsikas (Prof. UoI) and the Project's Manager, the project is currently developing a software and digital platform, while the appropriate points in the city of Ioannina are being sought for the implementation of artistic interventions. The next stage is the intangible visual installations (either a sound or projections), which will be activated by visitors-users.

The stories-narratives will be processed by visual artists. The selection of artists will be done through an art competition. The stories will return to the city through art and with the help of new technologies. It should be noted that the platform that will be created will be interactive, it will be able to welcome other stories-narratives about the city and its people.

"Our museum will be made up of intangible stories that have been collected and interpreted," said Prof. Mantzou, an open-air museum in public places, not a building.

Sofia Triantou, member of the PALIMPSEST Team with great experience in implementing European programs, spoke on behalf of the Region of Epirus at the presentation of the Palimpsest project. Ms. Triantou placed special emphasis on the participation of the educational community in the implementation of the project, thanking all those teachers who collaborated.

The mayor of Ioannina, Moses Elisaf, and the deputy governor of the Region of Epirus, Costas Siaravas, addressed a greeting and spoke of an "innovative project".



Name	TV interview “Palimpsest Info-day”
Place	Epirustv Channel
Date	04.11.2019
Link	https://www.epirus-tv-news.gr/2019/11/info-day-palimpsest.html

PALIMPSEST Project was featured in Epirustv Channel News with the title “Palimpsest Info-day”. The reportage focused on the event of the Info-day of the Project. It also presented the concept, the methodologies and the objectives of the project. It presented the various actions and activities that have been organized as well as the many more that are about to come! A special mention was made about the participatory character of the project and the unprecedent interest and positive reception of the local community!



Name	Website Article “The other reality of Ioannina”
Place	pbnews website
Date	05.11.2019
Link	https://pbnews.gr/μια-άλλη-πραγματικότητα-των-ιωαννίνω/

PALIMPSEST Project was featured in an article with the title ““The other reality of Ioannina””, in the pbnews website, a regional news website.

The article writes that the team of the PALIMPSEST Research Project, will implement on Sunday, November 10th, 2019 at 11:00 a.m. an Info Day event at the Cultural Center of the Municipality of Ioannina, "Vassilios Pyrsinellas" Hall.

The event will feature a presentation of the Research Project, which will be accompanied by activities of students from schools in Ioannina and specifically the 7th and 26th Elementary, 1st and 2nd Experimental Elementary, 2nd and 3rd High School.



Name	Newspaper Article “An open museum with stories”
Place	“Typos-i” Newspaper
Date	10.11.2019
Link	https://typos-i.gr/article/ena-anoixto-moyseio-me-istories

PALIMPSEST Project was featured in an article with the title “An open museum with stories”, in the “Typos-i” Newspaper, a regional newspaper and website.

The article describes the PALIMPSEST’s Info-day in the Cultural Center of the Municipality of Ioannina and the unprecedented participation of both the general public and the regional and local authorities.

According to the article, this event is essentially the "yeast" for our transnational project. In the presentation of the project during the Info-day it was highlighted that the project seeks to re-integrate cultural heritage elements into the city using digital technologies and to develop an interactive, open-air museum experience in public spaces.

The article concludes with the statements of the mayor of Ioannina, Moses Elisaf, and the deputy governor of the Region of Epirus, Costas Siaravas, who addressed a greeting and spoke of an "innovative project".





4. PALIMPSEST's Innovation

co-creation and active experience of content

- public ↔ artists
- audience ↔ authors
- common authorship

pervasive and ubiquitous presence

- Public space augmented + activated
- encounters + concurrences

interchangeability between curators' and spectators' roles

- rethink classifications without dissolving them
- public becomes curator + trustee

reinsertion of the exhibit in its original context

- open, overlapping, infiltrating structure
- without detachment, distance, disconnection



Urban Meta Museum



Name EAAE ARCC 2020 International Conference

Place Barcelona, Spain

Date 11 – 14.11.2019

PALIMPSEST Team is very happy to have presented the project, its work, progress and innovative character as a new museistic experience, during the EAAE ARCC 2020 International Conference, 11-14 November with the paper titled “Urban Meta Museum”, by Polyxeni Mantzou, Xenofon Bitsikas, and Anastasis Floros.

The paper examines how urban public spaces are an ideal field for investigation on how digital and physical can coexist concur, interact, intermingle and co-generate a new hybrid and augmented reality. Digital spheres mixed with the physical, material surroundings, create association, amplification, multiplicity and diversification, alongside with the possibility of constant re-interpretation and meta-production.

It then presents PALIMPSEST that works on the concept of the city's palimpsest and the potential that digital technologies provide to recuperate lost or forgotten layers of the city. PALIMPSEST rethinks concepts such as the Archive and the Museum that are transformed by the post-alphabetic era and redesigns their novel, fluid, participatory and interconnected version. The main aim is to revitalize the city's palimpsest by incorporating forgotten events and stories that took place in the city's urban web. This way, PALIMPSEST will activate an open and editable archive in the form of an app and an open, immaterial museum that embeds art installations and organizes an extra stratification in the city.



Name	"Ideas, Suggestions and Good Practices for the Promotion of the Cultural and Creative Industry"
Place	Arta, Greece
Date	30.11.2019

PALIMPEST Team participation in the Training Seminar "Ideas, Suggestions and Good Practices for the Promotion of the Cultural and Creative Industry" Commercial Chamber of Arta.

On November 30, a Training Seminar of the project Local Clusters & Social Enterprises Incubators in the Fields of Culture / Tourism & Folk Tradition (InClust) was held on " Ideas, Suggestions and Good Practices for the Promotion of the Cultural and Creative Industry ".

The event started with the presentation of the Creative Collaborative Formation of Arta "Arta's Creative Cluster" and the Branding of the Arta area for the field of Cultural & Creative Industry by Mr. Konstantinos Economopoulos, (Creative Consultant, SOCIETY 3/3 AMKE). Then Mr. Elias Servetas, Operations Manager, Head of Planning & ICT Department, Municipality of Nikolaos Skoufas) presented actions, results and experiences from the implementation of the project 'OLIVE_CULTURE'. Then followed Mrs Dina Antoniou, (Project Coordinator, Municipality of Grevena), who presented actions, results and experiences from the implementation of the project "IT CULTURE". Afterwards, Mr. George Rados (Deputy Mayor of Education, Culture, Tourism and European Programs, Municipality of Zitsa) emphasized the actions, results and

experiences from the implementation of the 'CULTURAL LANDS' project.

After the light lunch break, the presentation of THEMA project and the Program "Cultural Route to the Ancient Theaters of Epirus" was made by Mr. Aristotelis Stagikas, (Economist, MBA, Epirus SA), and Kitsaki Georgia, (Historian, Msc, Epirus SA), to be followed by the presentation of actions, goals and experiences from the implementation of the project "SPARC - Creativity Hubs for Sustainable Development through the VALoRization of Cultural Heritage Assets" by Ms. Katerina Zisimopoulou, (Project Team Representative, Region of Western Greece). Then, emphasis was given by Mrs. Polyxeni Mantzou, (Professor of Architecture and Communication Manager of PALIMPSEST, University of Ioannina) in the actions, goals and experiences from the implementation of the project "PALIMPSEST - Post ALphabetical Interactive Museum using Participatory, Space-Embedded, Story-Telling".

The event ended with the presentation of the next actions and activities related to the "Arta's Creative Cluster" by Ms. Emilia Kokkineli, (Head of Mapping 'Inclust', and Mr. Christos Konstantinidis, (Head of Incubator Operation 'Inclust', Amvrakia Development Company of Arta Chamber).

An open discussion followed after the end of the presentations.



Name	Training Seminar "Ideas, Suggestions and Good Practices for the Promotion of the Cultural and Creative Industry" Commercial Chamber of Arta
Place	Commercial Chamber of Arta
Date	28.11.2019
Link	http://wwwold.e- artas.gr/arta/articles/article.jsp;jsessionid=34A37246925972E35 E62E61B80CE88CE?context=103&articleid=30563&globalid=39202

On Saturday, November 30th, 2019, from 10.00 to 18.00, the Development Company of the Arta Chamber "Amvrakia Development", organizes, within the InClust project, an Educational Seminar entitled "Ideas, Suggestions and Good Practices for the Promotion of Cultural and Creative Industry".

During the seminar, ideas and proposals will be presented and discussed, as well as projects and good practices regarding the dynamics of the Cultural and Creative Industry, the possibility of developing new innovative business initiatives and at the same time the creation of new quality and sustainable jobs. Speakers will be representatives of organizations both from the region of Epirus and from other neighboring Regions. A special section at the end of the seminar will discuss the next actions and initiatives of Arta's Creative Cluster.

The training seminar is addressed to Cultural and Creative Industry organizations operating in the area of Arta. As bodies of Cultural and Creative Industry, are considered all the for-profit and non-profit bodies, formal and informal, established and existing, single-person and multi-person that are active indicatively and not exclusively in: visual arts (painting, sculpture), photography etc., performing arts (theater, dance, music, etc.), retail trade of cultural goods, creation and trade of folk art products and tradition of high aesthetic or symbolic character whose use is intended to stimulate the experiential reactions of the consumer, applied arts (graphic design, product design, web design, etc.), architecture, literature, libraries and museums, but also anything related to their reproduction such as publications, prints, constructions, magazines, newspapers, radio, television, advertising etc.

Name	Newspaper Article “The seminar for the promotion of the Cultural and Creative Industry was held”
Place	“Maxitis Artas” Newpaper
Date	05.12.2019
Link	http://maxitisartas.gr/single_page.php?catid=&id=14748

PALIMPSEST Project was featured in an article with the title “The seminar for the promotion of the Cultural and Creative Industry was held”, in the “Maxitis Artas” Newspaper, a local newspaper and website.

During the seminar, ideas and proposals will be presented and discussed, as well as projects and good practices regarding the dynamics of the Cultural and Creative Industry, the possibility of developing new innovative business initiatives and at the same time the creation of new quality and sustainable jobs. Speakers will be representatives of organizations both from the region of Epirus and from other neighboring Regions.



learn more in
www.palimpsest.eu

-  gritpalimpsest
-  interreg_palimpsest
-  interregpalimpsest
-  palimpsest2018@gmail.com

Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life.